








Client	URL	Category	Description	Unique Users	Page Impressions	Registered Users	Email No.	Male / Female	Age Range
	Excite.co.uk	Portal	Directory and Search Information	450,000	5 million	N/A	N/A	M:51% / F:49%	18 - 35
	Multimap.com	Travel	Largest map site in Europe	7.2 million	164 million	N/A	N/A	M:55% / F:45%	18 - 60
	Visitlondon.com	Travel	Official website for London	222,000	2.5 million	N/A	N/A	M:40% / F:60%	24 - 45
	Snow-forecast.com	Travel	Travel destination information	450,000	7 million	N/A	N/A	M:60% / F:40%	18 - 45
	Vebra.com	Property	Property search for home buyers	1.6 million	24 million	N/A	N/A	M:49% / F:51%	30 - 55
	Businessesforsale.com	Business	Buy and sell business' online	150,000	1.3 million	20,000	50 000	M:80% / F:20%	30 - 50
	Netmums.com	Family/Female	Parenting and family site	145,000	2.1 million	145,000	140,000	M:4% / F:96%	22 - 42
	City-eating.com	Business/Leisure	Restaurant Guide	408,000	3.3 million	N/A	N/A	M:86% / F:14%	18 - 49
	Independent.co.uk	Business/Leisure	The Independent newspaper - online edition	745,000	6 million	606,000	N/A	M:61% / F:39%	25 - 60
	Belfasttelegraph	Business/Leisure	Irish newspaper part of the Independent Group						
	WAYN.com	Community	Connecting people from around the world	1.2 million	47 million	N/A	N/A	M:46.5% / F:53.5%	18 - 50+
	Friendsreunited.com	Community	Connecting people from all walks of life	3.2 million	150 million	11 million	N/A	M:50% / F:50%	Full Range
	Genesreunited.com	Community	Largest Genealogy site in the UK	1.3 million	40 million	N/A	N/A	M:50% / F:50%	33 - 60
	Extreme.com	Sports	The ultimate in extreme sports coverage	300 000	2.5 million	42,000	42,000	M:72% / F:28%	15 - 35